

# Get ready for BA(Hons) Fashion Communication

I hope that you are looking forward to starting at UWE Bristol. As your Programme Leader, I warmly welcome you onto BA(Hons) Fashion Communication.

I have provided some information below that will help you to prepare for starting with us.

If you are coming into the programme as a direct entry student, see information below for your relevant level:

[Level 5 \(Second Year Students\) Summer Project.pdf](#)

[Level 6 \(Third Year Students\) Summer Work.pdf](#)

I look forward to meeting you.

**Anthony Wilkins**  
Programme Leader

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## Before you start

We are looking forward to welcoming you in the week commencing 15 September for Starting Block and the beginning of your programme.

Starting Block will help you settle into university and to help you get to know your teaching team and course mates. We will help you find your way around, get used to our systems, and practice the skills you need to make a strong start. Look out for further emails and explore the [Starting Block website](#) with more details.

Your [timetable](#) will be available to you via MYUWE (login required) once you have started the registration process. Please visit the '[Understanding your teaching timetable](#)' website to find out when your timetable will be published.

## Preparing and arrival

You can find everything you need to know about registration, Starting Block and the start of teaching, on our [Preparing and Arrival](#) webpage. Take a look at our website to familiarise yourself with our facilities and services such as the [library](#), [study skills](#), [academic support](#), [health and wellbeing support](#) and much more.

## Registration

Once you have satisfied all admissions requirements, we'll send you your login details for our IT systems to enable you to activate your university email account. Once your account has been activated, you'll gain access to the [MYUWE](#) platform where you can register. Note that your login details for MYUWE are different to those used for the UWE Welcome website.

Registration for September programmes will only be open from August onwards. You can find guidance and further information on our [Registration](#) website.

### **ID card - upload your photo now**

We can only print your ID card if you have added your photo to [MYUWE](#). To avoid delays, upload your photo as soon as you receive login details. For help, go to our [student card guidance](#).

## **Engage with your programme**

### **Start your learning**

Part 1: To prepare you for the start of your first term we would like you to **watch and read** the following links:

WATCH [ShowStudio: Martin Margiela Artisanal](#)  
WATCH [The Look: Uniform and Function](#)  
READ [FAILED BODIES, FAILED SUBJECTS? | Vestoj](#)

Please make notes on what you think about the documentary, interview and the chapter you've been asked to read as it will be referenced in your first week with us in a tutorial with a tutor on the programme.

### **Read around your subject**

A key skill which is required to achieve a high level of success within your chosen programme is the ability to think critically about key issues and practices. To help you to enhance these skills and be ready to engage with your studies, you should start to read and research around your subject before you arrive. Explore the [Library](#) web pages to see the wide range of resources available to you once you become a UWE Bristol student.

- Look at the website links and download the app below which contain content that we discuss on the programme:

[The Business of Fashion](#)

[SHOWstudio](#)

[NOWNESS](#)

[DOOR11.COM - THE WORLD'S LARGEST FASHION SHOW DATABASE](#)

[Vestoj | The Platform for Critical Thinking on Fashion](#)

Part 2: students viewing and reviewing the previous season collections from London Fashion Week Autumn/Winter 2025.

Students are to view online coverage of the global fashion event, selecting 5 designers/brands' collections you find interesting/inspiring to look at in more depth, through analysis of the collection imagery, press releases (where available), panel discussions (where available) and textual and video reviews. Your research and analysis of the collections should focus on discovering and critiquing what ideas the designer/brand was seeking to communicate through the collection, and how they have achieved this (through their designs), but also in the runway or film presentation, and any imagery they may have

released around the debut of the collection.

The following resources will support your research for Part 2.

### **London Fashion Week**

*Schedule and information on the designers and brands presenting as a part of London Fashion Week SS26*

<https://londonfashionweek.co.uk/>

### **SHOWstudio**

*Collection imagery, press releases, panel discussions, textual and video reviews*

<https://www.showstudio.com/>

Go to 'Collections' and 'browse by' Location = London and Season = Spring/Summer 2026

### **Vogue Runway App**

*Collection imagery and textual reviews and articles*

Vogue Runway via your operating system's relevant app store

Connect with others

Facebook – UWE Fashion Communication

Instagram - @uwefashioncommunication

## **Be prepared**

### **Access support**

Check the information on our [Disability web pages](#) so you know what you need to do. If you need any urgent additional mobility or other support to fully access all activities during your studies, contact me as your programme leader.

### **Get equipped**

The University has computers on all our campuses for you to use during your studies. These provide access to our core digital learning tools and any specialist software required for your course. You may have scheduled sessions in computer labs or other specialist facilities, and you will be able to use open-access PCs for self-study.

UWE Bristol licenses many specialist software packages for use on personal laptops for the duration of your course. If you're struggling to meet the financial demands of your course, please contact [the Student Money Service](#) team for advice and guidance.

The core software used in your course includes:

- **InDesign** – These packages will run on Windows and Mac but not on tablets or Chromebook.
- **Photoshop**

The packages we will use on the programme will run on most devices but functionality on tablets and Chromebook can be limited.

See the UWE website for detailed information on [choosing your IT equipment](#) including [recommended specifications](#).

We recommend that you have access to a device with the minimum **Core Specification**.

## **Specific equipment for your course**

- A diary
- Personal notebook
- A memory stick

## **International students**

[The Global Student Support Team](#) offer information and advice to ensure you receive all the support you need to get the best from your time at UWE Bristol. They are here to help you to settle in when you first arrive at UWE Bristol and organise social events to help you to adapt to your new environment.

## **Who to contact if you have questions**

For any questions about the course, please contact the Programme leader: **Anthony Wilkins** via email at [anthony.wilkins@uwe.ac.uk](mailto:anthony.wilkins@uwe.ac.uk)

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Please note: this information has been provided on the assumption that you will meet the conditions of your offer and be eligible to take up your place.

Entry: September 2025

Last updated: Spring 2025